

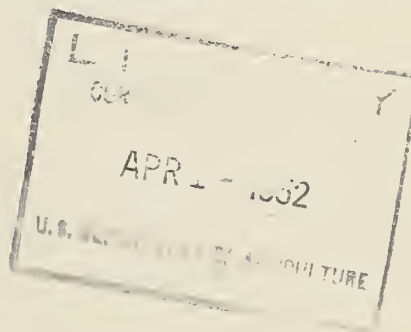
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FARM CREDIT ADMINISTRATION
UNITED STATES DEPARTMENT OF AGRICULTURE
WASHINGTON, D. C.

+ MOTION PICTURE FILMS
AVAILABLE ON COOPERATION +



INFORMATION AND EXTENSION DIVISION

UNITED STATES DEPARTMENT OF AGRICULTURE
FARM CREDIT ADMINISTRATION
WASHINGTON 25, D. C.
I. W. DUGGAN, GOVERNOR

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COPIES OF THIS PUBLICATION MAY BE HAD ON REQUEST
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DIRECTOR OF INFORMATION AND EXTENSION
FARM CREDIT ADMINISTRATION
U. S. DEPARTMENT OF AGRICULTURE
WASHINGTON 25, D. C.

MOTION PICTURE FILMS AVAILABLE ON COOPERATION

This list of films on cooperation has been compiled with the assistance of farmer cooperatives, the American Institute of Cooperation, and the Cooperative League of the U. S. A. It should be useful to cooperatives, agricultural leaders, and others who are in need of films to show to groups of farm people. It was made up from the best information available at the time. Any corrections, additions or suggestions for the next edition are welcome.

One of the reasons for making this list available is that many cooperative leaders have said they believe there are many opportunities for cooperatives to use each other's films by purchasing them for use in their territory.

Most of the cooperatives are willing to lend their films to groups in the territory served by their organizations. The cooperatives listed under each film have copies of the film.

GENERAL

ALL TOGETHER (color, sound, 20 min.)

Shows the value of farmers' cooperatives to farmers in the Tennessee Valley.

Produced by the Tennessee Valley Cooperatives, Inc., Decatur, Ala.
(Can fill only local requests for rental at present.)

Farm Credit Administration of New Orleans, New Orleans, La.

Tennessee Valley Authority, Knoxville, Tenn.

CLOSED BOOK, A (black and white, sound, 26 min.)

An entertaining and emotionally appealing film called by national educational and safety leaders "one of the finest safety movies yet produced." Produced by Farm Bureau Insurance Companies in cooperation with National Safety Council.

Public Relations Department, Farm Bureau Insurance Companies, 246 North High St., Columbus 16, Ohio. (Available for free loan for specific play dates with return postage the only cost. Film may be purchased at cost in 16 mm. at \$50 and in 35 mm. at \$150.)

COOPERATIVES AND THE COMMUNITY (color, sound, 12 min.)

Shows the difference between a private corporation and a cooperative, and defines and gives examples of three general types of cooperatives.

Produced by Social Films, 4030 Chouteau Ave., St. Louis, Mo. (Price \$100)

Farm Credit Administration of St. Louis, St. Louis 3, Missouri. For States served see footnote page 7.

CO-OPS ARE COMING, THE (color, silent, 30 min.)

A travelog of consumer co-ops in the Middle West showing streamlined co-op stores, and wholesales, insurance companies, farm supply depots, rural electric co-ops, oil refineries, coffee roasting, housing, and credit unions.

Pacific Supply Cooperative, Box 1004, Walla Walla, Wash., Midland Wholesale, 739 Johnson St., N. E., Minneapolis 13, Minn.

FARMERS WORKING TOGETHER (color, sound, 20 min.)

Describes the operations, organization, and general activities of farmer cooperatives. Outlines the principles of cooperation and shows how farmers use co-ops to market and process their products; to purchase farm supplies; and to provide themselves with business services such as credit, insurance, electricity, and telephone. Scenes of cooperatives in every part of the United States are shown.

Available from Farm Credit Administration district offices. See footnote page 7, for States served. For purchase - United World Films, Inc., 1445 Park Ave., New York 29, N. Y. (Approx. \$78.50 less 10 percent to non-profit organizations.)

FOR THE PEOPLE (color, sound, 28 min.)

The story of the growth of Consumers Cooperative Association.

Consumers Cooperative Association, Kansas City, Mo.

For purchase - Tomlin Film Productions, Inc., 480 Lexington Ave., New York City 17. (Price \$237.15)

HELPING HAND, THE (color, sound, 15 min.)

Tells the story of what the Allied Occupation did to aid Japanese farmers. It shows Japanese farmer cooperative and farmers at work. Produced by MFA Mutual Insurance Company cooperating with the U.S. Army. MFA Mutual Insurance Co., Columbia, Mo. (Purchase at cost... about \$90.00.)

IN THEIR OWN HANDS (color, sound, 25 min.)

Film produced by and shows cooperative activities of Swedish Cooperative Wholesale Society (KF).

The Cooperative League of the U. S. A., 343 S. Dearborn St., Chicago 4, Ill. (Rental \$5; purchase \$150)

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis 13, Minn.

Central Cooperative Wholesale, Superior, Wis.

MEN OF ROCHDALE (black and white, sound, 50 min.)

Story of struggles of Rochdale pioneers who opened their Toad Lane store in 1844.

The Cooperative League of the U. S. A., 343 S. Dearborn St., Chicago 4, Ill. (Rental \$4.50; purchase \$75)

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis 13, Minn.

MY NEIGHBOR AND I (25 min.)

Shows how farmers improved their lot by forming a marketing co-op.

Produced by Georgia Agricultural Extension Service, Athens, Ga.

Farmers Union Grain Terminal Association, St. Paul, Minn.

Farmers Cooperative Exchange, Raleigh, N. C.

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis 13, Minn.

Pennsylvania Farm Bureau Cooperative Assn., 3609 Derry St., Harrisburg, Pa.

NORWAY (color, sound, 15 min.)

Story of cooperatives in Norway with beautiful scenic views.

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis, Minn.

OWNERS ALL (cooperation in Nova Scotia) (color, sound, 30 min.)

New and up-to-date film of the educational and cooperative work carried on by St. Francis Xavier university extension department to aid fishermen, miners, and farmers of the Maritime Provinces and improve their living conditions through credit unions and cooperatives.

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis 13, Minn.

PEOPLE WITH A PURPOSE (color, sound, 30 min.)

Story of co-ops in Manitoba. Good background for understanding why people have organized cooperatives.

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis 13, Minn.

PATHWAY TO PROGRESS (color, sound, 19 min.)

An inspiring dramatization of the principle on which the Ohio Farm Bureau self-help organizations were founded, the principle that "people have within their own hands the tools to fashion their own destiny." The story is concerned principally with the early history of what are among the most successful farm co-ops in America.

Produced by Farm Bureau Insurance Companies, Columbus, Ohio.

Public Relations Department, Farm Bureau Insurance Companies, 246 North High St., Columbus 16, Ohio. (Available for free loan for specific play dates with return postage the only cost. Purchase price, \$100).

PENNSYLVANIA CO-OPS IN ACTION (color, sound, 30 min.)

Shows the many and varied activities of Pennsylvania cooperatives and how these cooperatives improve quality of farm products marketed and farm supplies purchased.

Extension Service, Pennsylvania State College, State College, Pa.

POWER OF NEIGHBORS, THE (color, sound, 30 min.)

Story of growth and development of Indiana's cooperatives.

The Cooperative League of the U. S. A., 343 S. Dearborn St., Chicago 4, Ill. (Rental \$5; purchase \$250)

Indiana Farm Bureau Cooperative Association, Inc., 47 South Pennsylvania St., Indianapolis 9, Ind.

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis 13, Minn.

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RURAL CO-OP (black and white, sound, 20 min.)

Produced by the Civil Affairs Division, Department of the Army, to tell Germans, Austrians, and Japanese about American farmer cooperatives. Bears credit line of Farm Credit Administration which is distributing it in the United States through special arrangement with the producer. A splendid film which demonstrates the value of farmer cooperatives to their communities.

Farm Credit Administration district offices. For list of these offices and States served, see footnote, page 7.

The Cooperative League of the U. S. A., 343 S. Dearborn St., Chicago 4, Ill. (Rental \$4)

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis 13, Minn.

Central Cooperative Wholesale, Superior, Wis.

Farm Bureau Services, Inc., 221-227 Cedar St., Lansing 4, Mich.

For purchase - United World Films, Inc., 1445 Park Ave., New York 29, N. Y. (Price \$27.85 less 10 percent to non-profit organizations)

THE TELEPHONE AND THE FARMER (color, sound, 30 min.)

Tells story of need for telephones on farms.

Motion Picture Services, U. S. Department of Agriculture, Washington 25, D. C.

State Film Libraries.

For Purchase: United World Films Inc., 1445 Park Ave., New York 29, N. Y. (\$125.00)

THERE WERE THREE MEN (color, sound, 10 min.)

Animated cartoon short tells how farmers can solve problems by working together.

The Cooperative League of the U. S. A., 343 S. Dearborn St., Chicago 4, Ill. (Rental \$3; purchase \$100)

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis, Minn.

Central Cooperative Wholesale, Superior, Wis.

Utah Cooperative Association, 526 West Eighth South St., Salt Lake City 4, Utah.

TRIP TO COOPERATIVE EUROPE, A (color, sound, 20 min.)

Report on seven of Europe's most cooperatively developed countries.

The Cooperative League of the U. S. A., 343 S. Dearborn St., Chicago 4, Ill. (Rental \$4; purchase \$175)

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis 13, Minn.

Pennsylvania Farm Bureau Cooperative Association, Harrisburg, Pa.

Indiana Farm Bureau Cooperative Association, 475 Pennsylvania St., Indianapolis, Ind.

Pacific Supply Cooperative, Box 1004, Walla Walla, Wash.

VACATION WITH A PURPOSE (color, sound, 25 min.)

Shows tour to cooperatives in Canada from United States.

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis, Minn. (Purchase \$150)

Central Cooperative Wholesale, Superior, Wis.

Farmers Union Grain Terminal Association, St. Paul, Minn.

The Cooperative League of the U. S. A., 343 S. Dearborn St., Chicago 4, Ill. (Rental \$4.50)

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WHAT IS A CO-OP? (black and white, sound, 25 min.)

A comprehensive film showing many co-op activities in action.

The Cooperative League of the U. S. A., 343 S. Dearborn St., Chicago 4, Ill. (Rental \$5; purchase \$75)

Farm Credit Administration district offices at St. Louis, Mo., St. Paul, Minn., and Wichita, Kans. For States served see footnote, page 7.

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis, Minn.

Central Cooperative Wholesale, Superior, Wis.

Utah Cooperative Association, 526 West Eighth South St., Salt Lake City 4, Utah.

Farmers Union Central Exchange, P.O. Box "G", St. Paul 1, Minn.

Utah State Agricultural College, Logan, Utah.

Farm Bureau Services, Inc., 221-227 N. Cedar St., Lansing 4, Mich.

Pennsylvania Farm Bureau Cooperative Assn., 3609 Derry St., Harrisburg, Pa.

CREDIT*

WHAT IS A FARM WORTH? (color, sound, 12 min.)

Bob and Betty, young farmers interested in buying a farm, attend an appraisal demonstration at which they learn the things to look for in deciding how much a farm is worth, and resolve to use it as a guide in making the most important decision of their lives.

Available only from Farm Credit Administration district offices at Springfield, Baltimore, Columbia, St. Louis, Louisville, Wichita and St. Paul. See below for States served.

For purchase - United World Films, Inc., 1445 Park Avenue, New York 29, N. Y. (Price \$60.86 less 10 percent to non-profit organizations)

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THE SIGN OF DEPENDABLE CREDIT (black and white, sound, 18 min.)

Portrays the development of the need for specialized credit to provide short-term loans for farmers, and how the Production Credit System, controlled and operated by farmers themselves, is filling this need.

For purchase - United World Films, Inc., 1445 Park Ave., New York 29, N. Y. (Price \$26.41 less 10 percent to non-profit organizations)

*To borrow credit films write the Information Agent of the Farm Credit Administration district serving your State. Following are the Addresses and States served:

Farm Credit Administration of Springfield, Massachusetts, serves: Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, and Vermont.

Farm Credit Administration of Baltimore, Maryland, serves: Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, West Virginia, and Puerto Rico.

Farm Credit Administration of Columbia, South Carolina, serves: Florida, Georgia, North Carolina, and South Carolina.

Farm Credit Administration of Louisville, Kentucky, serves: Indiana, Kentucky, Ohio, and Tennessee.

Farm Credit Administration of New Orleans, Louisiana, serves: Alabama, Louisiana, and Mississippi.

Farm Credit Administration of St. Louis, Missouri, serves: Arkansas, Illinois, and Missouri.

Farm Credit Administration of St. Paul, Minnesota, serves: Michigan, Minnesota, North Dakota, and Wisconsin.

Farm Credit Administration of Omaha, Nebraska, serves: Iowa, Nebraska, South Dakota, and Wyoming.

Farm Credit Administration of Wichita, Kansas, serves: Colorado, Kansas, New Mexico, and Oklahoma.

Farm Credit Administration of Houston, Texas, serves: Texas. (Does not distribute films.)

Farm Credit Administration of Berkeley, California, serves: Arizona, California, Nevada, and Utah.

Farm Credit Administration of Spokane, Washington, serves: Idaho, Montana, Oregon, and Washington.

TEN YEARS OF CO-OP CREDIT (black and white, sound, 17 min.)

Shows Bill Green, a farmer-member of a production credit association, writing to his son in the Army reviewing conditions existing when these cooperative credit associations were organized and how they are helping farmers do their job of supplying essential products in war time.

See footnote, page 7.

-

BANKING ON THE LAND (color, sound, 22 min.)

Ned Harper, a charter member of a local national farm loan association, recalls in his own experiences the handicaps farmers faced in having only short-term mortgage loans, high interest rates, and renewal fees which drove farmers to insist on their own cooperative system. Mr. Harper traces the development of the system to date and the service it has and is now rendering farmers.

See footnote, page 7. Not available in Houston and Louisville Farm Credit Administration districts.

For purchase - United World Films, Inc., 1445 Park Ave., New York 29, N. Y. (Price \$116.96 less 10 percent to non-profit organizations.)

MARKETING

Cotton

COTTON THE CO-OP WAY (black and white, sound, 15 min.)

Cotton cooperatives in action over wide areas, with interesting references to the development of cotton production and processing.

Available in cotton States from Farm Credit Administration district offices serving these States. See page 7 for States served.

For purchase - United World Films, 1445 Park Ave., New York 29, N. Y. (Price \$14.09 less 10 percent to non-profit organizations.)

Dairy

FROM LONGHORNS TO PUREBREDS (color, sound, 53 min.)

Gives progress and development of dairying and agriculture in Oklahoma.

Enid Cooperative Creamery Association, 320 W. Walnut St., Enid Okla.
(Purchase \$225)

GREENER PASTURES

Concerns the production of Grade A milk.

Producers Creamery Company, Springfield, Mo.

Farm Credit Administration of St. Louis, St. Louis, Mo. For States served see footnote, page 7.

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LAND O'LAKES CREAMERIES

Land O'Lakes Creameries, Inc., Minneapolis, Minn.

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MILK FOR GOODNESS SAKE (color, sound, 20 min.)

Story of milk from cow to consumer, stressing quality.

Maryland and Virginia Milk Producers Association, 1756 K St., N. W., Washington 6, D. C. For loan throughout United States. (Purchase \$95)

MODERN MILK MARKETING (color, sound, 22 min.)

Portrays the handling of milk from the farm through to the consumer or user.

Rochester Dairy Cooperative, Rochester, Minn. (Purchase \$175)

Territory - Minnesota, Wisconsin, and Iowa.

MY SON (sound, 40 min.)

Portrays conditions in marketing milk in the territory served by the Dairymen's Cooperative Sales Association before this cooperative was organized.

Dairymen's Cooperative Sales Association, 451 Century Bldg., Pittsburgh, Pa.

Fruits, Vegetables, and Nuts

Film pertaining to operations of association, depicting continuity of planting, harvesting, processing and shipping of several types of products. (sound, color)

Blue Lake Packers, Inc., P.O. Box 591, Salem, Ore.

FRUITS, VEGETABLES, AND COOPERATION (black and white, sound, 25 min.)

Shows how cooperative associations receive, process, pack, and market fruits and vegetables. It also points out the jobs that a small group of farmers just starting a cooperative can tackle with the best chances for success.

Available from Farm Credit Administration district offices. See page 7 for States served.

Pennsylvania Farm Bureau Cooperative Assn., 3609 Derry St., Harrisburg.

For purchase - United World Films, 1445 Park Ave., New York 29, N. Y. (Price \$34.43 less 10 percent to non-profit organizations.)

Cranberries

CRANBERRY STORY, THE (color, sound, 31 min.)

Portrays cranberry industry from the new bog to harvesting and marketing through two cooperatives. Gives suggestions for serving cranberries.

American Cranberry Exchange, 5 So. Sixth St., New Bedford, Mass.

National Cranberry Association, Hanson, Mass.

For purchase - Modern Talking Picture Service, Inc., 45 Rockefeller Plaza, New York 20. (Price \$195)

Citrus

CALIFORNIA GOLDEN MAGIC (black and white, silent, 30 min.)

Shows picking, handling and packing procedure.

Produced by Mutual Orange Distributors, Redlands, Calif.

-

GREEN TIPS (color, sound, 30 min.)

Depicts processing of Valencia oranges.

Produced by Mutual Orange Distributors, Redlands, Calif.

-

FRUIT AND VEGETABLE MECHANISING

Obtain through Dealer Service Division, California Fruit Growers Exchange, Box 2706, Terminal Annex, Los Angeles, Calif.

SUNKIST FOR PROFIT

Obtain through Dealer Service Division, California Fruit Growers Exchange, Box 2706, Terminal Annex, Los Angeles, Calif.

-

GOLDEN FOODS, THE STORY OF CITRUS IN NUTRITION (25 min.)

Produced by California Fruit Growers Exchange. Obtain through Castle Films, 445 Park Avenue, New York City.

Nuts

ALMOND INDUSTRY, THE (black and white and color, silent, 35 min.)

Shows the production and processing of almond products, and scenes of California almond industry.

California Almond Growers Exchange, Sacramento, Calif.

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FILBERT VALLEYS, THE (color, sound, 22 1/2 min.)

Depicts filbert industry in the Northwest from the nursery, planting, orchard care, harvesting, processing, to shipments of filberts to consumers and use in cooking and food preparation.

Available in Washington and Oregon from Northwest Nut Growers, Dundee, Ore. (Purchase \$200)

Prunes

FORTUNE IN TWO OLD TRUNKS, A (color, sound, 22 min.)

Life of Louis Pellier who brought prunes to U. S. from France.

California Prune and Apricot Growers Association, San Jose 5, Calif. (Purchase \$175)

Potatoes

AS MAINE GROWS (color, sound, approx. 23 min.)

Depicts planting, growing, harvesting, and grading of Maine certified potato seed.

Maine Potato Growers, Inc., Presque Isle, Maine.

Pennsylvania Farm Bureau Cooperative Assn., 3609 Derry St., Harrisburg.

Available from Farm Film Foundation, 1731 Eye Street, N. W., Washington, D. C.

Note: Distributed east of the Mississippi River.

Grain

FORTS WE BUILD (color, silent, 15 min.)

Shows construction and operation of GTA terminal at Superior, Wis.

Farmers Union Grain Terminal Association, Post Office Box 3597, St. Paul 1, Minn. (Purchase \$50)

Note: Available to groups in Minnesota, Montana, North Dakota, and South Dakota.

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GTA ANNUAL MEETING (black and white, sound, 12 min.)

Shows activities of GTA annual meeting in 1947.

Farmers Union Grain Terminal Association, Post Office Box 3597, St. Paul 1, Minnesota. (Purchase \$45)

Note: Available to groups in Minnesota, Montana, North Dakota, and South Dakota.

-

CO-OP BUSHEL (color, sound, 12 min.)

Shows progress of grain from farm to local co-op elevator to terminal.

Farmers Union Grain Terminal Association, Post Office Box 3597, St. Paul 1, Minn. (Purchase \$70)

Note: Available to groups in Minnesota, Montana, North Dakota, and South Dakota.

YOU AND YOUR COOPERATIVES (color, sound 16 min.)

A brief, interesting and colorful account of the major activities and services of the Farmers Grain Dealers Association of Iowa (co-operative). Since the association is a grain marketing cooperative, most of the member's equity is invested in the facilities and operating capital of the grain department. For that reason the major emphasis in the film is on the grain marketing activities of the association.

Farmers Grain Dealers Association of Iowa (cooperative), 1101 Walnut, Des Moines 9, Iowa.

FOR PURCHASE: General Pictures Productions, Inc., 621 Sixth Ave., Des Moines 9, Iowa. (Price - Color \$95.56).

Honey

BEES AND HONEY (color, sound, 28 min.)

Shows how honey is produced and packed.

Sioux Honey Association, Sioux City, Iowa. (Purchase \$175)

Note: Available in all areas west of Michigan and Ohio.

Livestock and Wool

CO-OP WAY TO MARKET (color, sound, 38 min.)

Shows the part played by cooperatives in marketing livestock.

California Farm Bureau Federation, 2223 Fulton St., Berkeley 4, Calif.

COOPERATIVE WOOL FROM FLEECE TO FABRIC (black and white, sound, 30 min.)

Describes the handling of wool from raising sheep through the entire manufacture of the product from its fleece stage down to the finished fabric.

Available from Farm Credit Administration district offices. See page 7.

For purchase - United World Films, Inc., 1445 Park Ave., New York 29, N. Y. (Price \$37.28 less 10 percent to non-profit organizations.)

DOWN THE LINE FENCE (50 min.)

Tells story of livestock on the farm, marketing operations at the National stock yards, a panoramic view of the St. Louis National Stock Yards, and shows livestock being unloaded, marked, sorted and graded, fed and weighed. Shows complete marketing procedure on a large terminal market.

Farmers Live Stock Commission Co., National Stock Yards, Ill.

Note: Picture has no sound track so must be projected and narrated by employees of the cooperative. Co-op will show to interested farm groups in southern half of Illinois and eastern half of Missouri.

LIVESTOCK COOPERATIVES IN ACTION (color, sound, 20 min.)

From before the days of the Chisholm trail cooperative action has been a creed and tradition in the livestock industry, as is shown in this 2-reel colored picture. The specific services now available to producers through the livestock marketing cooperatives are shown in detail.

Available from Farm Credit Administration district offices. See footnote, page 7, for States served.

For purchase - United World Films, Inc., 1445 Park Ave., New York 29, N. Y. (Price \$71.58 less 10 percent to non-profit organizations)

Poultry

MARKET WISE (color, sound, 30 min.)

Pictures the production of farm products and the processing and distribution of eggs, chickens, turkeys and Lynden canned poultry products; and traces these activities from the farm to the consumers.

Available in Washington and northern Idaho from the Washington Cooperative Farmers Association, 201 Elliott Avenue, West, Seattle 99, Washington. (Purchase \$500)

Southern States Cooperative, Richmond 13, Va.

PURCHASING

BALANCED FEEDING (color, sound, 18 min.)

Stresses quality in co-op feeds mixed at Northwest Co-op Mills.

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis 13, Minn. (Purchase \$105)

Farmers Union Central Exchange, P.O. Box "G", St. Paul 1, Minn.

BEYOND THE LAND (color, sound, 32 min.)

Local cooperators tell the story of cooperation from their local co-op to their regional wholesale.

Central Cooperative Wholesale, Superior, Wis.

Consumers Cooperative Association, Kansas City, Mo.

The Cooperative League of the U. S. A., 343 S. Dearborn St., Chicago 4, Ill. (Rental \$5)

For purchase - Tomlin Film Productions, Inc., 480 Lexington Ave., New York 17, N. Y. (Price \$237.15)

CO-OP BARBECUE DAY, EAGLE GROVE, IOWA (black and white, sound, 15 min.)

Story of the dedication of feed mill, an animal protein plant, and a fertilizer plant to welfare of present and future generations of Americans.

Consumers Cooperative Association, Box 2339, Kansas City 13, Mo.

CO-OP HARDY CHAMPION (color, 30 min.)

The growth and production of northern grown Canadian legume seeds by farmer members of co-ops in Alberta and Saskatchewan. The processing and distribution of this seed by Northwest Co-op Mills and Regional Co-ops.

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis 13, Minn.

CO-OP OIL (color, sound, 20 min.)

Tells how co-op oil is made from the crude to your car or tractor.

Consumers Cooperative Association, Kansas City, Mo.

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis 13, Minn.

For purchase - Tomlin Film Productions, Inc., 480 Lexington Ave., New York 17, N. Y. (Price \$158.65)

DAWN TO DUSK (color, sound, 20 min.)

Depicts a day in the life of an M.F.A. tank wagon man with half the film showing beautiful scenes in Missouri.

M.F.A. Oil Company, Columbia, Mo.

EVERYTHING'S OIL RIGHT (color, sound, 25 min.)

How MFA motor oils are made.

MFA Oil Company, Columbia, Mo. (Purchase \$135)

Note: Available to groups in Missouri, Arkansas, Mississippi, Tennessee and Alabama.

FEEDSMANSHIP (color, sound, 32 min.)

Depicts the manufacture of nutritionally balanced dairy, poultry and livestock feeds.

Eastern States Farmers' Exchange, West Springfield, Mass.

FERTILITY MAKES AN ACRE BIGGER (color, sound, 22 min.)

Reviews the many resources farmers have that assist in making soil more fertile.

Eastern States Farmers' Exchange, West Springfield, Mass.

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FOR THE PEOPLE (color, sound, 28 min.)

The story of the growth of Consumers Cooperative Association from a two-car garage to a multi-million dollar peoples' business.

Consumers Cooperative Association, Box 2359, Kansas City, Mo.

Territory: North Dakota, South Dakota, Nebraska, Kansas, Iowa, Oklahoma, Missouri, Colorado, Wyoming.

For purchase - Tomlin Film Productions, Inc., 480 Lexington Ave., New York 17, N. Y. (Price \$237.15)

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FROM MEMPHIS TO MFA (color, sound, 30 min.)

Story of MFA's Memphis refinery. Comedy character "Timothy Hays."

M.F.A. Oil Company, Columbia, Mo. (Purchase \$135)

Note: Available to groups in Missouri, Arkansas, Mississippi, Tennessee, and Alabama.

-

FROM THESE ROOTS (color, sound, 18 min.)

Shows how our farms are the basis of our country's growth and how the services of a farmers' cooperative -- G.L.F. -- benefits the farmer and was built for him.

For purchase - Cooperative Grange League Federation Exchange, Inc., Ithaca, N. Y. (Price \$106)

Address requests to borrow film to: Prof. George Butts, Extension Teaching and Information, Roberts Hall, Cornell University, Ithaca, N. Y.

GOLDEN HARVEST (color, sound, 12 min.)

Explains origin of Southern States hybrid corn, how hybrid corn is derived and cultivated, and seed processes employed to produce highest quality seed.

Southern States Cooperative, Richmond 13, Va.

Note: Available for groups in Virginia, West Virginia, Delaware, Maryland, Kentucky, and Tennessee.

LIVING TOGETHER IN OUR COMMUNITY (35 mm slide film, sound, black and white, 25 min.)

Shows the purposes of the farmer's local Farm Bureau cooperative and its importance as a segment of business for rural Illinois.

Illinois Farm Supply Company, 100 East Ohio St., Chicago 11, Ill. and 102 member companies in Illinois.

OIL THE WAY WITH M.F.A. (color, sound, 20 min.)

Shows an M.F.A. bulk plant delegate calling on a prospective customer and explaining the set-up of the Missouri Farmers Association and the M.F.A. Oil Company. Tells about services and products of M.F.A. Oil Company.

M.F.A. Oil Company, Columbia, Mo.

OIL TILLS THE SOIL

Tells story of cooperative production, transportation, and distribution of petroleum products and its significance to northwest agriculture.

Education Department, Pacific Supply Cooperative, Box 1004, Walla Walla, Wash.

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POWER FARMING THE CO-OP WAY (color, sound, 25 min.)

Shows plants of National Farm Machinery Cooperative at Bellevue, Ohio, and Shelbyville, Ind., the implements in process of manufacture, and co-op machinery in the field. (Purchase \$125)

Available from nearest member co-op. Indiana Farm Bureau Cooperative Association, Indianapolis, Ind.; Farm Bureau Cooperative Association, Columbus, Ohio; Farm Bureau Services, Lansing, Mich.; Midland Cooperative Wholesale, Inc., Minneapolis 13, Minn.; Consumers Cooperative Association, Kansas City, Mo.; Farmers Union State Exchange, Omaha, Nebr.; Central Cooperative Wholesale, Superior, Wis.; Farmers Union Central Exchange, St. Paul; Pennsylvania Farm Bureau Cooperative Association, Harrisburg, Pa.; Farmers Cooperative Exchange, Raleigh, N. C.; Consumers Cooperatives Associated, Amarillo, Tex.; and Pacific Supply Cooperative, Walla Walla, Wash.

SHOPPING FOR THE FARM FACTORY (color, sound, 27 min.)

Traces procurement of farm supplies from their point of manufacture to the user's farm.

Available in Washington and northern Idaho from the Washington Co-operative Farmers Association, 201 Elliott Avenue West, Seattle 99, Wash. (Purchase \$500)

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SEEDS FOR TOMORROW (sound, 45 min.)

Shows the need for the family farmer to be organized and explains briefly the program of the Farmers Union and how it endeavors to improve the lot of the family farmer.

National Farmers Union, 1555 Sherman St., Denver 3, Colo.

STORY BEHIND CO-OP TIRES, THE (black and white, sound, 20 min.)

This movie goes into the factory for an eye witness account of how rubber and fiber are welded into the tube and casing of a rubber tire to provide many miles of safe driving.

Pacific Supply Cooperative, Box 1004, Walla Walla, Wash.

TAILOR-MADE SEED POTATOES (color, sound, 21 min.)

Presents the story of Eastern States seed potato program.

Eastern States Farmers Exchange, West Springfield, Mass.

THIS IS YOURS (color, sound, 28 min.)

A documentary picture showing the operation and investments in facilities of the Farmers Union Central Exchange.

Farmers Union Central Exchange, P. O. Box "G", St. Paul 1, Minn. (Purchase \$175)

Available in Montana, North and South Dakota, Minnesota, and Wisconsin.

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THRIFT COMES FIRST (color, sound, 20 min.)

The story of Eastern States cooperative purchasing service as viewed through the eyes and thoughts of a typical northeastern farmer.

Eastern States Farmers' Exchange, West Springfield, Mass.

UNSEEN VALUE (1/3 color, sound, 22 min.)

Explains use and reasons for high-analysis fertilizer, how it is manufactured by a cooperative organization for Michigan farmers in a plant owned by Michigan farmers.

Farm Bureau Services, Inc., 221-227 N. Cedar St., Lansing 4, Mich.
(Purchase \$150)

Note: Available to groups in the lower peninsula of Michigan.

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UP FROM THE EARTH (color, sound, 45 min.)

Exciting story of co-ops' dramatic expansion into the field of oil production and distribution.

The Cooperative League of the U. S. A., 343 S. Dearborn St., Chicago 4, Ill. (Rental \$5; purchase \$250)

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis, Minn.

Central Cooperative Wholesale, Superior, Wis.

Pennsylvania Farm Bureau Cooperative Association, Harrisburg, Pa.

YOUR INVESTMENT IN BETTER FARMING (35 mm slide film, sound, black and white, 30 min.)

Gives background history of Illinois Farm Supply Company and member companies tied in with co-op principles, products, and reasons for reduced patronage refunds.

Illinois Farm Supply Company, 100 East Ohio St., Chicago 11, Ill. and 102 member companies in Illinois.

YOUR COMPANY AND MINE (35 mm slide film, sound, black and white, 22 min.)

A human interest story presenting how an Illinois farm family is served by their County Service Company - your company and mine.

Illinois Farm Supply Company, 100 East Ohio St., Chicago 11, Ill. and 102 member companies in Illinois.

YOUR PETROLEUM COOPERATIVE (color, sound, 15 min.)

Depicts functions of Southern States petroleum cooperative through various stages of operations.

Southern States Cooperative, Richmond 13, Va.

Note: Available for groups in Virginia, West Virginia, Delaware, Maryland, Kentucky and Tennessee.

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WESTBROOK (color, sound, 19 min.)

Shows facilities and work of Eastern States nutritional laboratory at Ellington, Conn.

Eastern States Farmers' Exchange, West Springfield, Mass.

RURAL ELECTRIFICATION

POWER AND THE LAND (black and white, sound, 39 min.)

Tells story of rural electrification and how farmers can get electricity by organizing co-ops.

Motion Picture Services, U. S. Department of Agriculture, Washington — 25, D. C.

State Film Libraries.

The Cooperative League of the U. S. A., 343 S. Dearborn St., Chicago 4, Ill. (Rental \$3; purchase \$46.12)

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis, Minn.

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BOB MARSHALL COMES HOME (black and white, sound, 20 min.)

A returned veteran learns about rural electrification.

Motion Picture Services, U. S. Department of Agriculture, Washington 25, D. C.

State Film Libraries.

Midland Cooperative Wholesale, 739 Johnson St., N. E., Minneapolis — 13, Minn.

Farm Credit Administration district offices at Spokane, Wash., Columbia, S. C., Wichita, Kans., St. Paul, Minn., and Omaha, Neb. See page 7 for States served.

SOIL CONSERVATION

NEW WEALTH IN WEST KENTUCKY (color, sound, 25 min.)

Shows part co-ops play in developing the soil and the community.

Valley Counties of Kentucky Cooperatives, Box 491, Murray, Ky.
Tennessee Valley Authority, Knoxville, Tenn.

WHICH ROAD? (color, sound, 30 min.)

Tells a story of soil conservation that is instructive as well as entertaining. Produced by the Federal Land Bank of Wichita. Scenes taken in Ninth Farm Credit District.

The Farm Credit Administration of Wichita, 415 Central Bldg., Wichita, Kans.

Purchase: Calvin Company, 1105 East 15th St., Kansas City 6, Mo.
(\$150)

